



FIRST DRAFT

TOAST A NEW SERIES OF TRANSMISSION WITH T-MOBILE AT THE OLD TRUMAN BREWERY

Following on from the huge success of the last series, **Channel 4** music show **Transmission With T-Mobile** is back for 2007, and what a series it's set to be! Steve Jones and Lauren Laverne will be gracing our screens again to present the highly anticipated 2nd series, bringing you the best in new and established music talent, as well as interviews with the hottest celebrities in town!

The first show in the 12 week series will be filmed at The Old Truman Brewery in London on March 15th, to be aired on March 23rd and will see live performances from Maximo Park, Mark Ronson, The Twang, Fergie and Bright Eyes, as well as an interview with Peaches Geldof, Fergie, Shaun Ryder and Bez.

T-Mobile and **Channel 4** have co-created a show packed full of content, bringing you a blend of exclusive live performances from chart topping UK and international acts, alongside celebrity and music artist interviews. The show, produced by **At It Productions**, will also continue to showcase the hottest new talent around, bringing music fans closer to the music they love.

Last years highlights included stunning live performances from Razorlight, Kasabian, The Streets and Babyshambles, as well as the unveiling of new talent such as Gossip, Lily Allen, The View, Guillemots and many more. Lauren and Steve chatted with some of the sexiest celebrities around, including Alicia Silverstone, Pete Doherty, Juliette Lewis, Preston and Damian Marley to name a few!

Each programme will feature a segment from an exclusive **T-Mobile Street Gig**, giving viewers the opportunity to see their favourite artists where they least expect them.

Now in its 3rd year, **T-Mobile Street Gigs** has already seen The Strokes performing amongst dinosaurs at the Natural History Museum, The Rakes in a Kebab Shop and a superb 3-day, underground carnival with a host of brilliant bands including Basement Jaxx!

As well as hot bands, **Transmission with T-Mobile** also boasts some pretty hot presenters! Cardiff born Steve Jones is loved by viewers for his presenting on T4 every weekend and the lovely Lauren has recently presented The ShockWaves NME Awards alongside her weekday breakfast show on Xfm.

Steve Jones said INSERT QUOTE

Lauren Laverne said INSERT QUOTE

Transmission with T Mobile will be recorded at the following locations on the following dates:

15th March – London
23rd March – Liverpool
30th March – Edinburgh
5th April - Birmingham
16th March – London
20th April – Swansea
27th April - Leeds
4th May – Oxford
11th May – Newcastle
17th May – Brighton
25th May – London

Not content with bringing you exclusive live performances on the show **T-Mobile** are also offering customers the chance to view exclusive recordings by their favourite bands by visiting www.t-mobile.co.uk/music. Don't forget to check out www.myspace.com/yourtmobilemusic.

Transmission with T Mobile, is produced by **At It Productions**. A leading Independent production company, At It Productions is a producer of the best in music and entertainment programming in the UK and America.

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Notes to Editors

About T-Mobile

T-Mobile is one of the world's largest mobile operators with around 80 million customers worldwide and in the UK it is the network of choice for over 16 million customers, more than any other UK network.

T-Mobile has a range of innovative products and services such as Business 1-Plan, U-Fix, a tariff that combines pay-as-you-go and a monthly contract and Web'n'Walk Professional, which enables customers to access their systems and information on the move. T-Mobile's network coverage is among the best in the UK (over 99% of the UK population) with one of the lowest dropped call rates. It offers the largest worldwide Wi-Fi network, with over 1,000 HotSpots in business-friendly locations in the UK and 19,000 worldwide, and offers a rapidly expanding 3G network across the UK.

For more information about T-Mobile UK, please visit www.t-mobile.co.uk

About At It Productions

At It Productions produce Shows for C4, FIVE, BBC, ITV and Sky One in the U.K and TLC and The Discovery Channel in the U.S - from primetime documentaries to daytime travel series, irreverent pop to movie specials, quiz shows, children's formats and the UK's most successful youth brand, T4. At It Productions also leads in the development of quality Ad funded programming for major brands

including Transmission with T-Mobile.

For more information about **At It Productions**, please visit www.atitproductions.com or contact Luke Wilkins on **020 7644 0000**