

THE FLAME JUST KEEPS GETTING HOTTER AS FFLAM FESTIVAL ANNOUNCE ANOTHER TOP TRIO OF BANDS

THE FEELING, THE ORDINARY BOYS & THE STRANGLERS ANNOUNCED

The line up for Wales' first major music festival just keeps getting hotter and hotter! Joining the ever-expanding line up for **Fflam** is a trio of brilliant bands – **The Feeling**, **The Ordinary Boys** and **The Stranglers** will all perform on **Friday 13**th **July**.

Taking place from **Friday 13th July** to **Sunday 15th July**, **Fflam** will welcome over 50 bands to play across 4 stages in 3 days! Welsh for flame, **Fflam** will ignite a blazing trail to Swansea Bay for the very best in indie, rock and dance music and will welcome 30,000 festival goers, offering access to multiple stages, superb camping facilities that will have late night entertainment and a regular shuttle service between camp and festival site for fantastic live music!

The Feeling have undoubtedly made their mark as one of this years biggest success stories. Five twenty something males from Sussex, the band describe themselves as 'pop and proud.' With the huge success of their debut album **'Twelve Stops And Home'** behind them, proud they should be. **Fflam's** 30'000 festival goers are set for a treat as **The Feeling** get ready to put on a set that will 'fill their little worlds right up' on this fabulous Friday!

Another Sussex based band joining the action on Friday is **The Ordinary Boys**. Having already spawned three top ten singles, 'Nine2Five', 'Lonely At The Top' and 'I Luv U' from their best selling third album 'How To Get Everything You Ever Wanted In Ten Easy Steps,' these are no ordinary boys it seems!

Also joining Friday nights stunning line up is **The Stranglers**. Formed in Guildford in 1974, this legendary band have continually proven that they've got what it takes to stay at the top of their game, whist influencing generations of other bands along the way. Renowned for singing about 'standing on the beaches, looking at the peaches' the band should feel right at home in the stunning beachside setting of Singleton Park.

With a bill that already boasts some of the best new and established live bands around including headliners **Keane** and **Placebo**, special guests **Manic Street**

Preachers and **Feeder** plus the hottest new kids on the block **Enter Shikari** and legendary outfit **Levellers**, **Fflam** will have something for everyone.

With many more acts to be announced including a major artist to fill the coveted headline Sunday night top spot, **Fflam** is all set to be one super fine festival this summer!

The line-up so far:

Friday 13th July

Keane headliner

Plus special guests, Manic Street Preachers The Feeling The Ordinary Boys The Stranglers Levellers

Saturday 14th July

Placebo headliner

Plus special guests, Feeder Enter Shikari

Sunday 15th July

Major artist to be announced in the coming weeks!

Tickets for Fflam are onsale at the following outlets:

See Tickets - 0871 220 0260 / www.seetickets.com

Ticketline - 0871 424 4444 / www.ticketline.co.uk

Ticketzone - 08705 321321 / www.ticketzone.co.uk

Bristol Ticket Shop - 0870 4444400 / www.bristolticketshop.co.uk (and instore)

Stargreen Box Office - 020 7734 8932 / www.stargreen.com (and in-store)

Derricks Music, Swansea - 01792 654226 / www.derricksmusic.co.uk (and instore)

Grand Theatre, Swansea - 01792 475715 (and in-store)

Brecon Theatre - 01874 611622

Jungle Records, Bridgend – in-store only

Diverse, Newport - in-store only

Spillers, Cardiff – in-store only

Camping

Superb camping facilities are situated on Swansea Airport land. A free shuttle service will run between the campsite and the festival site throughout the weekend for campsite ticket holders. The campsite will be open from 09:00am Friday $13^{\rm th}$ July and campsite parking will be charged at £10 per car for the weekend.

For updates, please check out www.fflamfestival.com

For further information on the Fflam Festival please contact: Lisa Faichney, Anna Deacon or Sarah Aliker at Amazing Media on 0207 292 8860 or email firstname@amazingmedia.co.uk

For press accreditation please email fflam@amazingmedia.co.uk

For TV & Radio enquiries, please contact

Tony Barker or Dawn Estefan @ TX Media on 0208 8834244, tony@tx-media.co.uk dawnestefan@tx-media.co.uk

Notes to Editors

General Tickets

Limit of 6 tickets per purchaser. As physical tickets will not be supplied until about 3 weeks prior to the festival taking place (to avoid forgeries), customers will be supplied with a receipt and reference number (cash customers will need to supply name and address). Customers buying with a credit card are advised that tickets will be sent to cardholder's name and address (in an effort to prevent any fraudulent purchases).

Camping

Superb camping facilities are situated on Swansea Airport land, a 10-minute drive away from the festival site in Singleton Park. Access is off the main South Gower Road. A free shuttle service will run between the campsite and the festival site throughout the weekend for campsite ticket holders.

Late night entertainment will be provided on the campsite (subject to licence). There will be 24hr shops, refreshments and welfare facilities. The site will be secure and patrolled.

Bus services will be available from the train station and bus station to the festival site and the campsite.

The campsite will be open 9.00am Friday 13th July – all camping ticket-holders should go to the campsite first for festival accreditation and to pitch tents. (NB NO CAMPING EQUIPMENT WILL BE ALLOWED ONTO THE FESTIVAL SITE AT ANY TIME).