

STRICTLY EMBARGOED UNTIL MONDAY 12TH MARCH



FFLAM FESTIVAL LINE UP IS SET TO CAUSE AN INFERNO!

KEANE, MANIC STREET PREACHERS, FEEDER & PLACEBO

PLUS LEVELLERS, ENTER SHIKARI & MANY MORE!

Fflam is Wales' first major music festival and it's all set to leave Swansea smokin' as **Keane, Manic Street Preachers, Feeder** and **Placebo** take to the stage at Swansea's stunning **Singleton Park** this summer!

Taking place from **Friday 13th July** to **Sunday 15th July**, **Fflam** will welcome over 50 bands to play across 4 stages in 3 days! Welsh for flame, **Fflam** will ignite a blazing trail to Swansea Bay for the very best in indie, rock and dance music and will welcome 30,000 festival goers, offering access to multiple stages, superb camping facilities that will have late night entertainment and a regular shuttle service between camp and festival site for fantastic live music!

Following on from their huge stateside success, Battle boys **Keane** will take 'Under The Iron Sea' over to Swansea Bay for their headline performance on **Friday 13th July**. Joining them on the line up, as very special guests will be Wales' very own **Manic Street Preachers**. Despite their superstar status, this will be the first time the local lads will have the opportunity to perform to a full on festival crowd on home turf!

Nicky Wire from Manic Street Preachers said: 'It will be good to be back in Swansea.'

Saturday will see **Placebo** headline the main stage with **Feeder** as special guests. Described as 'The Best Rock Band for a Decade', **Placebo** are one of Britain's biggest selling bands, with nearly a decade of hits under their belts and they'll be showing them off in style at Singleton Park this summer. Hailing from Newport, festival favourites **Feeder** are also set to give the 30'000 strong crowd a performance to be proud of.

The legendary **Levellers** will also join the stellar line up together with hot new kids on the block **Enter Shikari**. With a bill that will boast some of the best new and established live bands around and multiple stages including a rock stage and a dance stage, **Fflam** will have something for everyone. A major artist will be announced in

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the coming weeks to headline Sunday night...so watch this space!

Fflam festival promoter **Straight Music** is also giving 3 local unsigned Welsh bands the chance to perform live at the festival. One lucky band per night will fulfil the dream of a lifetime as they grace the almighty main stage as the opening act. Not only will the winners perform on the main stage but also runners up will get the chance to play on the new talent stage at the festival. Could you be the next biggest band to come out of Wales? Keep your eyes on the Fflam website for further information as this is a once in a lifetime opportunity you won't want to miss.
www.Fflamfestival.com

Festival promoter John Curd of Straight Music said: *'Our aim is that Fflam will become to Wales what T in the Park is to Scotland. We see this as a long-term investment in Wales, driven by our passion for quality music and giving great value for money. As well as giving locals the chance to see some of the best live bands around, we are also dedicated to nurturing new talent and the full line up will reflect that. Fflam will put Wales firmly on the festival map for years to come!'*

Cllr Gerald Clement, Swansea Council's Cabinet Member for Culture Recreation & Tourism was delighted by the news of the line up: *'We have all been waiting with baited breath to find out who the headline bands would be this year and it has been well worth the wait! This line-up so far will certainly put Swansea on the UK's top festivals map and there's more yet to come! This is an excellent opportunity, to not only showcase Swansea, but also Wales, as the line up has such national appeal.'*

With many more acts to be announced including the Sunday night headliner, **Fflam** is set to make Swansea Bay sizzle this summer!

The line-up so far:

Friday 13th July

Keane headliner

Plus special guests, Manic Street Preachers
Levellers

Saturday 14th July

Placebo headliner

Plus special guests, Feeder
Enter Shikari

Sunday 15th July

Major artist to be announced in the coming weeks!

Tickets for Fflam will go on sale from Monday 12th March.

Details as follows:

Earlybird tickets

An allocation of 2000 Earlybird tickets will go on sale at the Grand Theatre & Derricks Records in Swansea, to personal callers only, on Monday 12th March. Purchasers must have a Swansea postcode.

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Prices:

£80.00 (weekend ticket)

£95.00 (weekend ticket plus camping)

General tickets

A further allocation of 28,000 tickets will go on sale at the following outlets on Monday 12th March.

Prices:

£100 (weekend ticket)

£115 (weekend ticket plus camping)

*** All prices are subject to booking fee and postage**

Tickets will be available from the following outlets:

See Tickets - 0871 220 0260 / www.seetickets.com

Ticketline - 0871 424 4444 / www.ticketline.co.uk

Ticketzone - 08705 321321 / www.ticketzone.co.uk

Bristol Ticket Shop - 0870 4444400 / www.bristolticketshop.co.uk (and in-store)

Stargreen Box Office - 020 7734 8932 / www.stargreen.com (and in-store)

Derricks Music, Swansea - 01792 654226 / www.derricksmusic.co.uk (and in-store)

Grand Theatre, Swansea - 01792 475715 (and in-store)

Brecon Theatre - 01874 611622

Jungle Records, Bridgend – in-store only

Diverse, Newport – in-store only

Spillers, Cardiff – in-store only

Camping

Superb camping facilities are situated on Swansea Airport land. A free shuttle service will run between the campsite and the festival site throughout the weekend for campsite ticket holders. The campsite will be open from 09:00am Friday 13th July and campsite parking will be charged at £10 per car for the weekend.

For updates, please check out www.fflamfestival.com

For further information on the Fflam Festival please contact:
Lisa Faichney, Anna Graham or Sarah Alikier at Amazing Media on 0207 292 8860 or
email firstname@amazingmedia.co.uk

For press accreditation please email fflam@amazingmedia.co.uk

For TV & Radio enquiries, please contact

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Tony Barker or Dawn Estefan @ TX Media on 0208 8834244,
tony@tx-media.co.uk dawnestefan@tx-media.co.uk

Notes to Editors

Further Ticket and Camping Information

Earlybird Tickets

These will be weekend tickets only (with or without camping). Limit of 6 tickets per purchaser. As physical tickets will not be supplied until about 3 weeks prior to the festival taking place (to avoid forgeries), customers will be supplied with a receipt and reference number (cash customers will need to supply name and address). Customers buying with a credit card are advised that tickets will be sent to cardholder's name and address (in an effort to prevent any fraudulent purchases).

General Tickets

Limit of 6 tickets per purchaser. As physical tickets will not be supplied until about 3 weeks prior to the festival taking place (to avoid forgeries), customers will be supplied with a receipt and reference number (cash customers will need to supply name and address). Customers buying with a credit card are advised that tickets will be sent to cardholder's name and address (in an effort to prevent any fraudulent purchases).

Camping

Superb camping facilities are situated on Swansea Airport land, a 10 minute drive away from the festival site in Singleton Park. Access is off the main South Gower Road. A free shuttle service will run between the campsite and the festival site throughout the weekend for campsite ticket holders.

Late night entertainment will be provided on the campsite (subject to licence). There will be 24hr shops, refreshments and welfare facilities. The site will be secure and patrolled.

Bus services will be available from the train station and bus station to the festival site and the campsite.

The campsite will be open 9.00am Friday 13th July – all camping ticket-holders should go to the campsite first for festival accreditation and to pitch tents. (NB NO CAMPING EQUIPMENT WILL BE ALLOWED ONTO THE FESTIVAL SITE AT ANY TIME).