

FOR IMMEDIATE RELEASE



**'SHOCKWAVES PRESENTS CLUB NME ON TOUR'  
- NEW RAVE REVOLUTION HITS THE ROAD -  
WITH KLAXONS TAKING TOP BILLING!**

Get your glowsticks and smiley-face badges at the ready – **ShockWaves Presents Club NME On Tour** is coming to a town near you!

Headlined by self-styled kings of new rave **Klaxons**, our tour calls at 16 University towns up and down the country and promises to be a non-stop indie-dance party that'll have you gurning and grooving all at the same time.

Joining **Klaxons** on the tour, which begins at Norwich's Waterfront on September 27 and ends at Portsmouth's Wedgewood Rooms on October 17, will be their fellow new ravers **Shitdisco** and **Datarock**. Tickets are £7 (£9 for the London dates), on general sale now and available through **NME.COM/GIGS** but selling out fast, so you better be quick!

As well as organising free parties, **Klaxons** cover old skool rave classics such as Kicks Like A Mule's 'The Bouncer' and put out their own space-age dancefloor stompers such as 'Gravity's Rainbow' and 'Atlantis To Interzone'.

A man who knows his parties, **Klaxons'** mainman Jamie Reynolds predicted that **ShockWaves Presents Club NME On Tour** is "going to be f\*\*king carnage". He laughed: "It's going to be mayhem with an absolute bonkers line-up of idiots!"

Meanwhile **Shitdisco** front man Jamie Reeves said: "I can't wait! We've played with Klaxons a bunch of times and I really like Datarock, so it should be really good!" with **Datarock's** Frederick claiming the band have "always wanted to start a new rave revolution".

**NME Editor Conor McNicholas** said: "This is a very, very special tour. Bands with the new rave sound are at the forefront of a new movement in youth culture and NME is the first to bring three of them together one one bill. It's going to be something very different. It's going to be fabulous mayhem. It's going to take the roof off."  
**/More**

## **ShockWaves Presents Club NME On Tour** dates in full:

Norwich Waterfront (Sept 27)  
Stoke Underground (28)  
Liverpool Stanley Theatre (29)  
Sheffield Plug (30)  
Middlesbrough Empire (October 2)  
Manchester Academy 3 (3)  
Aberdeen Tunnels (4)  
Glasgow Arches (5)  
Leeds Faversham (7)  
Nottingham Stealth (8)  
Birmingham Custard Factory (10)  
Northampton Soundhaus (11)  
London KOKO (13)  
Brighton Concorde (14)  
Oxford Zodiac (16)  
Portsmouth Wedgewood Rooms (17)

### **WHAT IS NEW RAVE?**

Over the last year, a new sound has been brewing across the UK. Bored with the corporate nature of modern dance music, rock bands have been finding ways to make dancing fun again – and it's totally taken off. Their sound is one in which powerful guitar thrashing and visceral live performances meet with air-horns, glow-sticks and samples to create a thrilling new noise. The bands involved (Klaxons, Shit Disco, Simian Mobile Disco to name just three) are inspired as much by DIY punk principles as they are by old rave acts such as Altern-8 and The Prodigy. And by throwing illegal parties at people's houses, warehouses and fields, bands such as Klaxons, Shit Disco, DataRock and Simian Mobile Disco have helped create the most exciting music scene this country's seen for an age.

### **Meet the stars of 'ShockWaves Presents Club NME On Tour':**

**Jamie Reynolds, Klaxons**

What do you think of the other bands on the bill? **"I haven't heard the Datarock album, but Shitdisco are great. My tip is to stay away from Darren Shitdisco – he's a Hoover maniac!"**

If you could DJ with a song by one of the other bands what would it be? **"It would be the Luke Clor version of Shitdisco's 'Disco Blood'."**

How do you feel about spearheading the new rave revolution? **"Bring it on! I think it's really f\*\*king exciting. We want to give the kids an absolute chance to totally enjoy themselves."**

**Joe Reeves, Shitdisco**

Are you excited about the tour? **"I can't wait. We did a tour in March which was a bit ad hoc, so we can't wait for a tour where we're treated really well. We brought a party to wherever we went and felt like we've aged about two years."**

Do you like the other bands on the bill? **"We've played with Klaxons a bunch of times and I really like Datarock, so it should be really good."**

If you could DJ with a song by one of the other bands what would it be?

**"'Atlantis To Interzone' by Klaxons or 'Fa-Fa-Fa' by Datarock."**

How do you feel about being part of the new rave revolution? **"I think we're part of it by proxy. I think with all 'scenes', you get a lot of bands lumped together. No-one put their heads together and decided to make a scene, we're just part of it by association. We've always been doing our own thing, and our own thing just happens to be rave-based."** /More

Frederik Saroea, Datarock

Are you looking forward to the tour? **"Yes, it should be a lot of fun. We're really looking forward to coming back to the UK."**

What do you think about being part of the new rave revolution? **"Datarock's ambition has always been to create a new rave revolution! (*laughs*). It's a positive thing – if people can think of us in terms of something else that is good, that's great."**

Which dance move should people do on the tour? **"I'd have to say the dance where you are pointing up in the air with your index finger at every beat."**

What do you do with old glow sticks once they lose their use? **"People should get them surgically put into their bodies, so they become living human glow sticks."**

What's the new rave fashion garment everyone has to be seen in? **"Smiley-face badges."**

### **Notes to Editors**

Please refer to the tour as **'ShockWaves Club NME on Tour'** in all editorial.

### **About ShockWaves**

ShockWaves is the UK's leading hair styling range. Boasting an extensive line-up of over 25 products including: NEW Touchable Texture Texturising Gum, Foaming Wax, Texturising Gel and Flexible Hold Hairspray; use Shockwaves to ensure head turning styles that are irresistible to touch. RRP around £2.99. ShockWaves. Style made for connection.

### **For more information please contact:**

**Tony Barker or Dawn Estefan at TX Media**

020 8883 4244

[tony@tx-media.co.uk](mailto:tony@tx-media.co.uk) [dawnestefan@tx-media.co.uk](mailto:dawnestefan@tx-media.co.uk)

**-ends-**